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DESIGN   MARKETING   BRANDING

Design is  
intelligence  
made  
visible

Alina Wheeler

# Sienna

Your one stop brand building, brand development & promotions centre, providing event management solutions, graphic design, project management and consultancy for all businesses.

We also provide total e-commerce start-up services, revolutionising the e-commerce entrepreneurship market as we transit into online retail. Combined with extensive brand & event management experience, Sienna is the solution to your business needs.

Our website:  
[www.sienna-dmb.com](http://www.sienna-dmb.com)

## Deborah Melissa Bottreau

Managing & Creative Director



Born in Singapore to French-Argentinian parentage, Deborah Bottreau has lived in Malaysia since young. Trained in Graphic Design and Multimedia majoring in Advertising, Deborah specializes in brand building for the corporate and retail sectors.

A versatile project manager with an astute understanding of branding and market perception, Deborah's hands-on approach encompasses all forms of product marketing, ranging from design work including logos and themes to promotional initiatives such as event management and advertising campaigns.

# Some CLIENTS



Sienna



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BRANDING  
EVENT PLANNING & MANAGEMENT  
GRAPHIC DESIGN STUDIO  
SOCIAL MEDIA MANAGEMENT  
PR & MEDIA  
DIGITAL MARKETING  
E-COMMERCE CONSULTING  
WEB & APP DESIGN  
VIDEO & ADVERTISING



A close-up photograph of a green palm frond, showing the intricate vein structure of the leaves. A white rectangular frame is centered on the image, containing the word "BRAND" in a white, serif, all-caps font.

BRAND

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Design • Marketing • Branding

*Sienna*

Branding is fundamental.  
Branding is basic.  
Branding is essential.  
Building brands builds incredible value  
for companies and corporations.



**ASEAN**  
Business & Investment  
Summit 2015





Online Groceries  
S e n a n g J e !



DEBORAH BOTTREAU  
CHIEF CREATIVE OFFICER

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H/P: +012 222 5747  
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zero.com.my

Brand is the “name, term, design, symbol, or any other feature that identifies one seller’s product distinct from those of other sellers.”

Our hands-on approach with our work will bring your brand to another level.

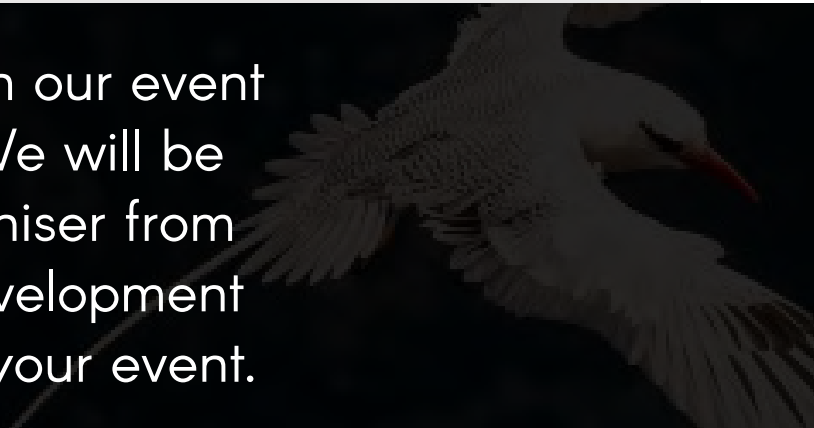
A vibrant background of pink balloons of various shades, some with ribbons, against a clear blue sky. A white rectangular frame is centered over the balloons.

# EVENTS

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*Sienna*

We take pride in our event management. We will be your event organiser from the creation, development and delivery of your event.







ASEAN BUSINESS & INVESTMENT SUMMIT 2015  
 ASEAN BUSINESS AWARDS MALAYSIA 2015  
 1st ASEAN YOUNG ENTREPRENEURS FORUM 2015 (MAAYE)  
 MALAYSIA BUSINESS AWARDS 2013



Studying the brand identity, target audience, devise the event concept, planning of logistics and coordinating the technical aspects before launching the event.

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A close-up photograph of several vibrant pink plumeria flowers with five petals each, set against a backdrop of large, dark green leaves with prominent veins. A white rectangular frame is centered over the image, containing the word "DESIGN" in white capital letters.

DESIGN

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Graphic design the art of visual communication or communication design. Our studio will understand your idea, build on it and design your imagination.





3Q is a 30-Acre privately owned riding estate established since 1990. It has a long and rich heritage as being a training and competition venue within the region of East Asia, having produced many Malaysian equestrian athletes.

70m X 35m Covered Arena  
75m X 45m Outdoor Arena  
40m X 20m Lunging Arena

- 500m Sand Track
- 400sqm Grass field
- 6 Grass Paddocks
- Horse Walker
- 60 Stables
- Farrier area
- Canteen



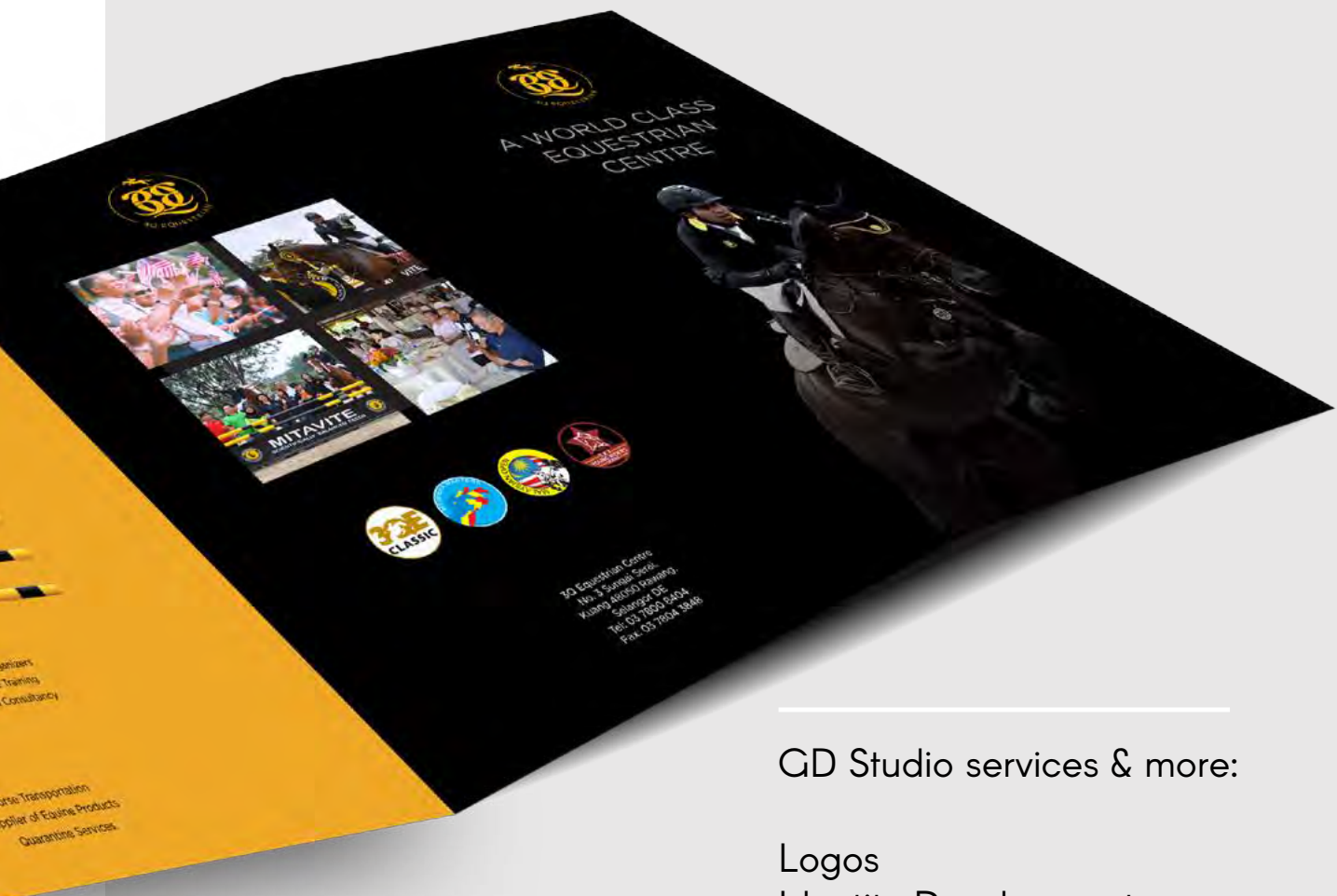
tropical  
inter  
FF

made with  
and of German  
ooting and  
flood lights  
riding



Equestrian and Polo Event Organiser  
Rider Coaching and Horse Management





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GD Studio services & more:

Logos  
Identity Development  
Publications  
Print  
Websites  
App design



**ZERO**  
zero.com.my

**ZERO Delivery Fee**  
Best!! Delivery is free of charge. No parking fee, no toll fee simply absolutely ZERO charge.

**ZERO Minimum Order**  
We will not limit your shopping experience if you just want one item, ok lah!

**ZERO Headaches**  
Let us take that off your shoulders. Relax, pick your desired delivery time or express within two hours!

**ZERO**

**ZERO DELIVERY FEE  
FUEL  
QUEUE  
HASSLE**

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Senang Je!

**NO HASSLE  
SHOP  
ONLINE**  
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Online Groceries  
Senang Je!

**4 EASY STEPS**  
zero.com.my

**REGISTER** **CHOOSE DELIVERY TIME**

**ORDER** **WE DELIVER TO YOUR HOME**

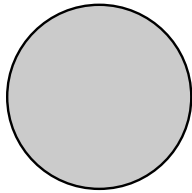
**ZERO**  
Online Groceries  
Senang Je!

**WELCOME**





Door tag  
zero.com.my



**WE'RE  
SORRY  
WE  
MISSED  
YOU!**



Date:  Time:

Rider name:

Order No:

Oops! It seems that you were not available upon delivery. Please email us at [admin@zero.com.my](mailto:admin@zero.com.my) to set a new delivery date & time.

Thank you for your patience and continued support. Our apologies for the inconvenience caused.

See you soon!



**Online grocery shopping  
at your convenience!**



**1800-88-8181**

Delivery Fee • Fuel • Queue • Hassle  
**zero.com.my**

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REGISTER



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TIME



ORDER



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YOUR HOME

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REGISTER



CHOOSE DELIVERY  
TIME



ORDER



WE DELIVER TO  
YOUR HOME



*Congratulations*  
to all  
**ASEAN BUSINESS AWARDS MALAYSIA  
2015 RECIPIENTS**

6TH ASEAN BUSINESS AWARDS MALAYSIA GALA DINNER



# 6TH ASEAN BUSINESS AWARDS MALAYSIA PROGRAMME

Our event collaterals designed for (above)  
ASEAN BUSINESS AWARDS MALAYSIA 2015  
Our designed logo & collaterals for (right)  
ASEAN BUSINESS & INVESTMENT SUMMIT 2015





# ASEAN Business & Investment Summit 2015

Business for the People

20TH - 22ND NOVEMBER 2015  
SHANGRI-LA KUALA LUMPUR

[www.abis2015.com](http://www.abis2015.com)



ASEAN-BAC Report to the Leaders





# DIGITAL

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Digital marketing is an umbrella term for the targeted, measurable, and interactive marketing of products or services using digital technologies to reach and convert leads into customers.



Digital Services:

Digital Marketing

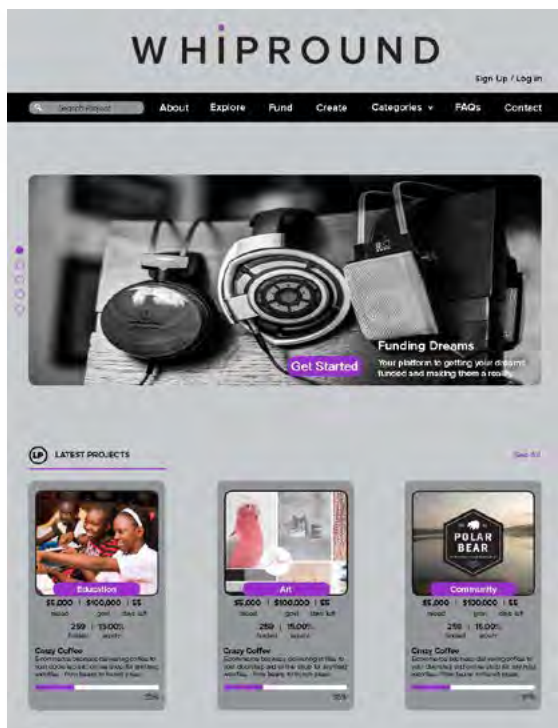
Website Design

Website Management

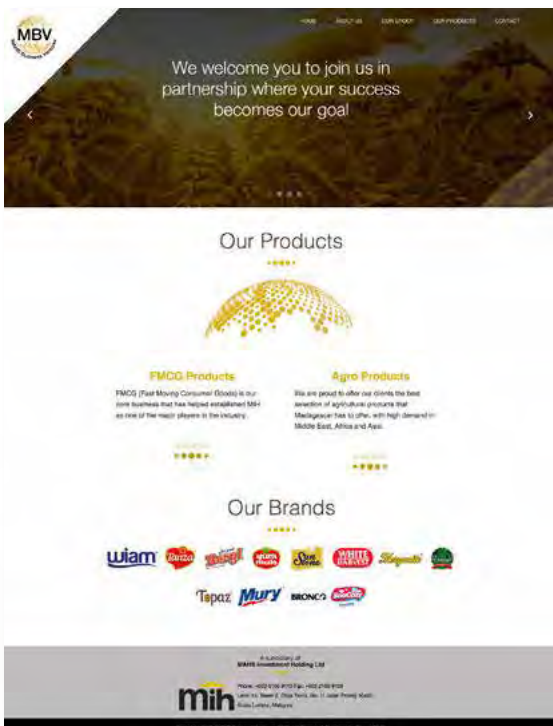
E-commerce Consulting



ZERO GROCERY ONLINE SHOP  
[www.zero.com.my](http://www.zero.com.my)



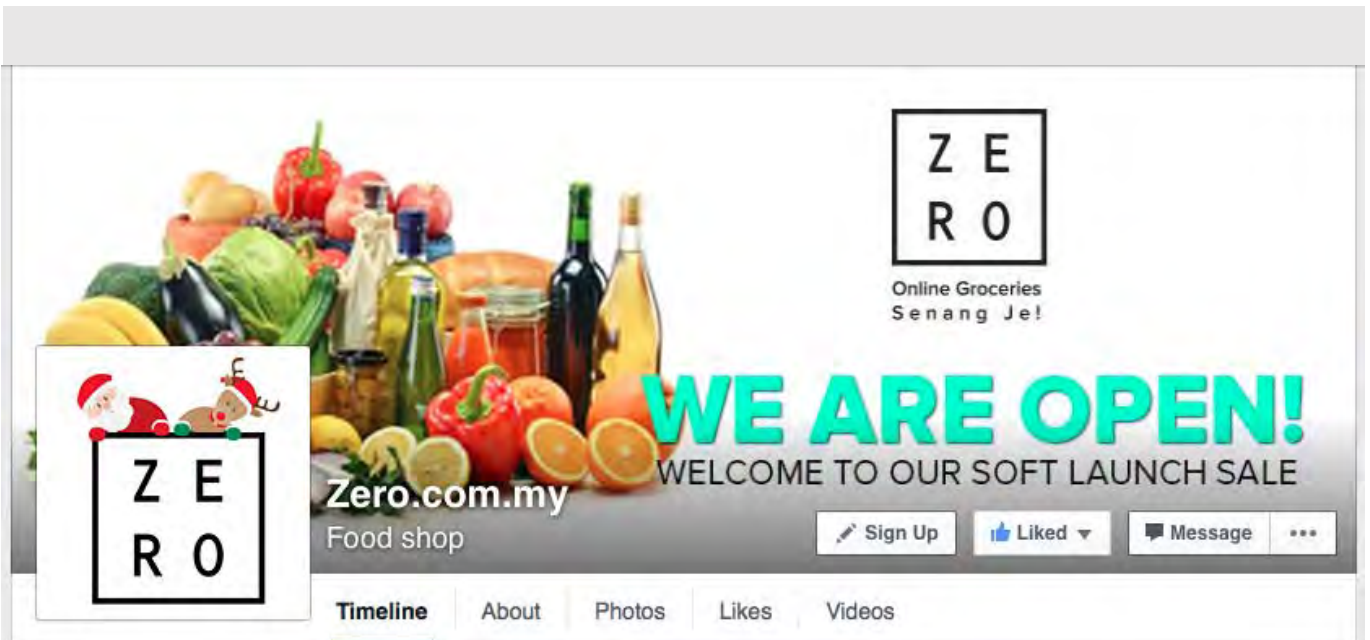
STARTUP PLATFORM  
[www.whipround.com.my](http://www.whipround.com.my)



BUSINESS VENTURE  
[www.mahs-bv.com](http://www.mahs-bv.com)



EVENT WEBSITE  
[www.abis2015.com](http://www.abis2015.com)



The key objective is to promote brands, build preference and increase sales through various digital marketing techniques.

Let us worry about the specifics and push your brand, product or service into the digital world!









Let's talk  
+603 4265 4595

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www.sienna-dmb.com

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